



Press Release

For Immediate Release
August 17, 2010

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Leadership Training Arrives in Seattle

Healdsburg, CA—"Leadership training makes a big difference in organizations and corporations. When associates and employees can create more results, have increased effective communication, and better ability to build strong, trusting relationships, productivity and job satisfaction increases, and that directly impacts the bottom line," says Barbara Fagan, co-founder and president of [Source Point Training](#), a leadership and coach training organization.

"We've been training leadership skills within corporations, associations and other organizations for over 20 years. I often reconnect with individuals from our trainings whose lives and businesses dramatically changed as a result of doing leadership training," Fagan continues. *Source Point Training's* program, [Leadership Source](#), provides ten-weeks, plus two live weekends of powerful training and individual coaching. The next training will be in Seattle, Washington, October 9-10, and December 11-12.

"The recession prompted corporations to cut leadership programs, and the deficiency will show up—in their bottom lines," says Lynn Taylor, [in a recent online edition of Bloomberg Businessweek](#). "Now that the economy is showing signs of strength, it's time to bring back leadership training," she continues. "Organizations may have cut funds for training, but they may not be able to afford putting it off forever."

"Our program is very modestly priced, and it includes one-on-one coaching with a *Certified Performance Coach* for ten weeks. Company CEOs and other professionals are very impressed with the results that can get for their money," says [Kelly Mobeck](#), Director of *Leadership Source* for *Source Point Training*. "Leadership training has a lot of different formats, venues and costs, and we've designed *Leadership Source* to be highly effective for a low cost. Our training has been developed and refined over 20 years, and is also approved by the [International Coach Federation](#) for 60 hours of CCE Units," she adds.

Taylor cites a six-year global study, by researchers from Harvard and McGill universities, of companies that invested in better working conditions at all levels of their business and managed to stay profitable at the same time. The companies ranged in size. "The researchers found that these companies...knew how to support leadership at every level and how to listen to employees," Taylor reports. "Companies that weed out bad practices and nourish new leaders will see renewed growth, yielding a flourishing landscape of profits," Taylor concludes.

Source Point Training's Leadership Source begins with a two-day weekend where goals are declared and leadership principles are explored. Over the next ten weeks, leadership coaches work one-on-one to align with the participant's agenda and goals. At the end of the ten weeks, participants return for a second two-day weekend to review the results.

Leadership Source will be held October 9-10, and December 11-12, in Seattle, at the Red Lion Hotel, 1415 5th Avenue, Seattle, 98101. Tuition is \$1800 inclusive of training, workbooks and coaching. For more information about this training, visit <http://www.sourcepointtraining.com/leadership-training/leadership-source/>

About Source Point Training

Source Point Training is a leadership and coach training company founded in 2009 by [Barbara Fagan](#) and [Lou Dozier](#), both veterans in the industries. The company provides experiential and inspirational leadership, coach and facilitator trainings, approved by the International Coach Federation, as well as weekend workshops in both personal and business development. The company delivers high-level content and rich information through trainings, its website and social media. Learn more at www.SourcePointTraining.com.

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